

A PARTNERSHIP WITH THE LAND, COWS, FAMILY FARMS AND YOU!



NEW!

GRAZIERSM



YOUR HEALTH

Grass fed dairy products are up to four times higher and a great source of conjugated linoleic acids (CLA's), Omega 3 fatty acids, Vitamins and Minerals. CLA's are a good type of fat that may protect the body from cancer formation and progression. Omega 3 fatty acids are an essential fatty acid needed by our bodies and have been shown to increase heart health and reduce triglycerides.



GRAZIERSM FAMILY FARMS

In a rotational grazing system the cows harvest the grass, and spread the manure themselves, allowing the reliance on equipment and fossil fuels to be reduced making this style of farming more environmentally friendly, and sustainable.

Confinement Dairies dominate the US dairy industry and less than 15% of the dairy cows in the US are on pasture and an even smaller percentage use a rotational grazing system.



THE ENVIRONMENT

We recognize our certified Graziers commitment to environmental stewardship, and producing milk of the highest quality by paying them a premium. In Addition, rotational grazing has significantly reduced production costs, increasing profitability which allows Graziers family farms to truly thrive.



Our neighboring Graziers are fortunate to be located in Northern California where the growing season is long and the climate is ideal for grazing, allowing the cows to be on pasture for more than 300 days of the year. In order to

produce the highest quality products the cows must consume pasture of the uppermost quality.

Being able to provide this natural healthy diet requires our producers to carefully manage the pasture so that the plants are in the most favorable growth stage for the cows to eat.

Our Graziers use a rotational grazing program to manage their pastures. This is where the farm is divided into smaller fields called paddocks and the cows are rotated once or twice daily to harvest the grass themselves. The cows will not return to the same paddock for about 15 days, this time off will give the grass a rest phase to regrow fresh nutrient rich grass for the cows to eat.

This system allows the cows to fulfill their natural food seeking behaviors and provides them with a happy, healthy lifestyle.

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rBST Free

